

Nihilent's AWS-powered Solution Transforms Wealth Management Experience



Context:

When it comes to wealth management, this brand is a trusted partner that understands the individuality of each client and their specific aspirations and expectations. With a focus on simplifying the investment journey, this company offers tailored solutions that cater to unique needs. With a strong focus on user-centric design and intuitive interfaces, this company wanted to make the entire journey seamless and effortless.

Problem:

The client was looking to deliver an exceptional user experience, our goal is to develop a cutting-edge digital platform, to empower every investor to make well-informed investment decisions based on their unique needs. With personalized product recommendations, the company aimed to cater to individual preferences and financial goals. In addition, to diligently monitor and manage the platform, ensuring investors' ongoing financial wellness and satisfaction.

Conclusion:

Nihilent's cloud-based solution on the AWS platform, coupled with their expertise in technology pilots and advisory platforms, has enabled businesses to streamline operations, enhance customer insights, and deliver a seamless user experience.

Solution:

Nihilent developed a comprehensive cloud-based solution on the AWS platform, providing a consolidated view for up-selling and cross-selling opportunities. We also implemented technology pilots to gather customer insights. Their distribution and advisory platform, accessible via web and mobile, offers seamless onboarding and continued services for investors. With features like net worth tracking and portfolio performance, Nihilent ensures a user-friendly experience. Leveraging Amazon CloudFront, Amazon S3 Storage, Amazon Route 53, Amazon RDS DB, EC2, and AWS CloudWatch, Nihilent ensured a scalable and reliable infrastructure to deliver a consistent user experience across various business products.



**/ Humanizing
Technology**