

A New Era for Investor Experiences

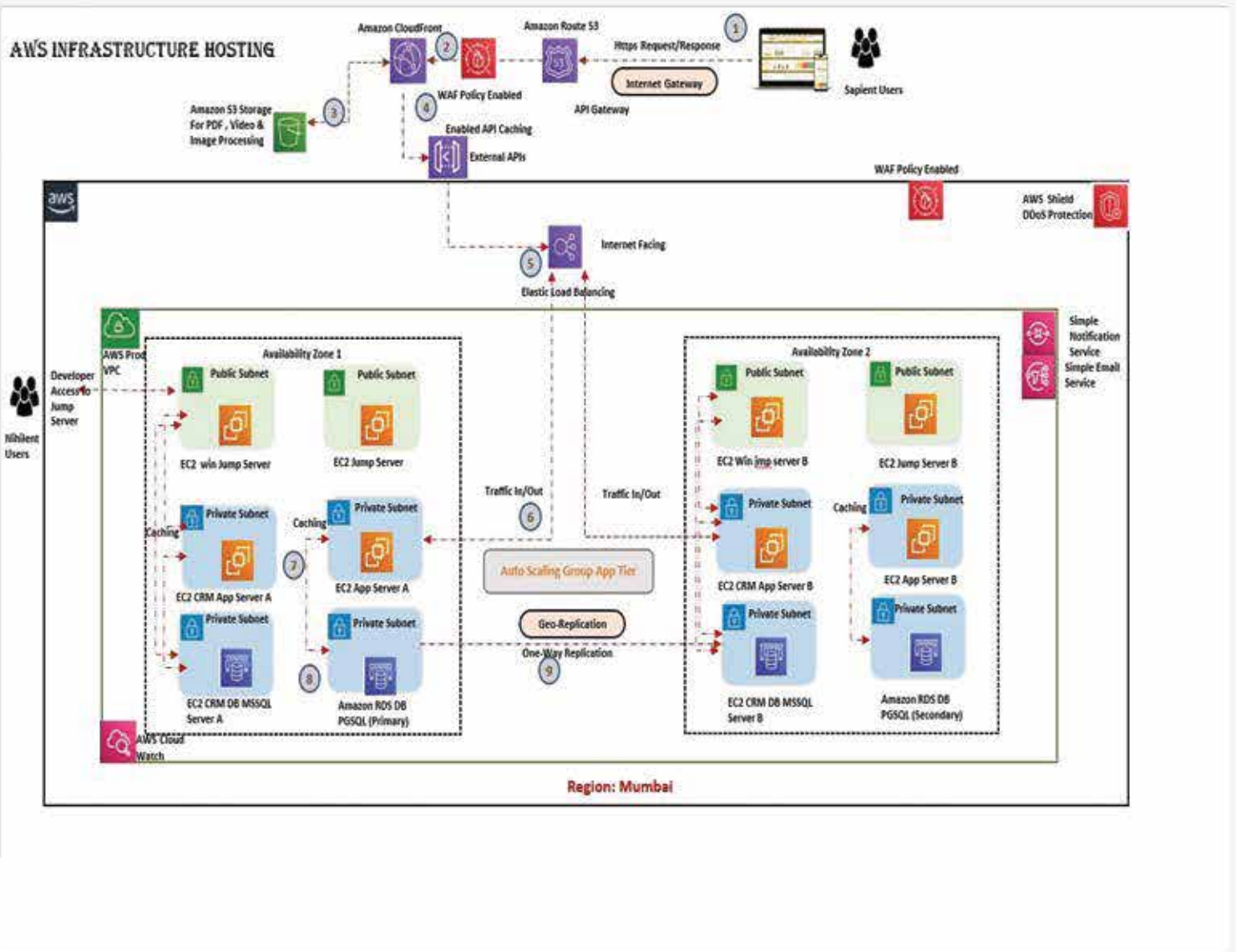


Context:

As one of India's major wealth management firms with substantial assets under management, Sapient, a key player in the finance sector, embarked on a journey to enhance digital services for individual investors. Their mission was to overcome the common challenge of outdated systems and deliver efficient, adaptive solutions tailored to unique investor needs.

Solution:

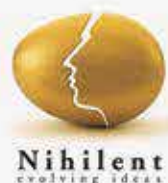
Nihilent collaborated to create a tailored digital investment platform on AWS, offering asset management, performance dashboards, automated solutions, and analytics, along with a focus on understanding customer sentiment. This platform, accessible via web and mobile, simplifies investor onboarding and offers a unified view of net worth, portfolio performance, and reconciliation from RTAs. The approach included detailed data discovery and application analysis.



Result:

The collaboration yielded a dynamic digital investment hub on AWS. It encompassed asset management, live dashboards, smart automation, and insightful analytics. Accessible on web and mobile, it redefined investor experiences, delivering a unified perspective on wealth and performance.

In conclusion, this collaborative effort resulted in a cutting-edge digital investment platform that redefined investor experiences.



/ Humanizing Technology