

MAKE EXCESS, STALE & DEAD INVENTORY, HISTORY.

Real-Time Demand Sensing

Resense trumps traditional Demand Forecasting models by considering a whole host of external demand drivers along with internal data. With its disruptive Outside-In approach that can predict in-store demand hourly, Resense is real-time retail intelligence with an unsurpassed level of granularity. For the very first time at the Store level, you get accurate forecasts and actionable insights you can actually count on. When you move past wastage, inefficiency and unavailability, you open up new possibilities for profitability. That's why, Resense is the obvious choice.

Plan In Real-time

Resense Forecasts include external factors like:

- Weather Patterns
- National & Hyper-local Events
 New Launches
- Competitor Activities
- Local & National Holidays
- Initiatives & Promotions
- Demographic Influence
- Seasonality

Sense Demand

Resense Forecast Scenarios include:

- . Hourly, Daily, & Weekly Time Periods
- New Store Openings
- New Menu Item Price Changes
- Promotions

Leverage The Power Of Al

The extensive Resense library of AI/ML algorithms help you generate short-term and long-term forecasts at the SKU & Store level.

Factor In Key Events

The Resense platform optimizes the impact of historic & recent sales trends, any supply disruptions, and introduction of new sales channels, to achieve highly accurate demand forecasting at the SKU & Store level.

Resense

Sense:Predict:Profit:

www.resense.tech



GET **UPTO 90% FORECAST ACCURACY**



INCREASE IN

FULL PRICE

SALES



UPTO 95% FILL RATE **IMPROVEMENT**

GAIN



ACHIEVE UPTP 30% INVENTORY LOAD REDUCTION



