



Nihilent  
Evolving Ideas

/ Humanizing  
Technology

# Nihilent's **AWS**-powered Solution Transforms Wealth Management Experience

## CONTEXT

When it comes to wealth management, Sapient is a trusted partner that understands the individuality of each client and their specific aspirations and expectations. With a focus on simplifying the investment journey, the company offers tailored solutions that cater to unique needs. With a strong focus on user-centric design and intuitive interfaces, this company wanted to make the entire journey seamless and effortless.

## PROBLEM

Sapient was looking to deliver an exceptional user experience, our goal is to develop a cutting-edge digital platform, to empower every investor to make well-informed investment decisions based on their unique needs. With personalized product recommendations, the company aimed to cater to individual preferences and financial goals. In addition, to diligently monitor and manage the platform, ensuring investors' ongoing financial wellness and satisfaction.

## SOLUTION

Nihilent developed a comprehensive cloud-based solution on the AWS platform, providing a consolidated view for up-selling and cross-selling opportunities. We also implemented technology pilots to gather customer insights. Sapient's distribution and advisory platform, accessible via web and mobile, offers seamless onboarding and continued services for investors. With features like net worth tracking and portfolio performance, Nihilent ensures a user-friendly experience. Leveraging Amazon CloudFront, Amazon S3 Storage, Amazon Route 53, Amazon RDS DB, EC2, and AWS CloudWatch, Nihilent ensured a scalable and reliable infrastructure to deliver a consistent user experience across various business products.

## CONCLUSION

Nihilent's cloud-based solution on the AWS platform, coupled with their expertise in technology pilots and advisory platforms, has enabled Sapient to streamline operations, enhance customer insights, and deliver a seamless user experience.