



Nihilent
Creating Ideas

/ Humanizing
Technology

NIHILENT AND AWS

A New Era for Investor Experiences

CONTEXT

As one of India's major wealth management firms with substantial assets under management, a key player in the finance sector, embarked on a journey to enhance digital services for individual investors. Their mission was to overcome the common challenge of outdated systems and deliver efficient, adaptive solutions tailored to unique investor needs.

SOLUTION

Nihilent collaborated to create a tailored digital investment platform on AWS, offering asset management, performance dashboards, automated solutions, and analytics, along with a focus on understanding customer sentiment. This platform, accessible via web and mobile, simplifies investor onboarding and offers a unified view of net worth, portfolio performance, and reconciliation from RTAs. The approach included detailed data discovery and application analysis.

RESULTS

The **collaboration yielded a dynamic digital investment hub** on AWS. It encompassed asset management, live dashboards, smart automation, and insightful analytics. Accessible on web and mobile, it redefined investor experiences, delivering a unified perspective on wealth and performance.

CONCLUSION

In conclusion, this collaborative effort resulted in a cutting-edge digital investment platform that redefined investor experiences.