

Transforming Digital Wealth Management on AWS



Context:

One of India's leading wealth management firms with substantial assets under management set out to modernize its digital services for individual investors.

Operating in a highly competitive financial landscape, the firm aimed to overcome the limitations of legacy systems and deliver efficient, adaptive, and personalized investment solutions tailored to evolving investor expectations.

Solution:

Nihilent partnered with the organization to design and implement a customized digital investment platform built on AWS.

The platform delivered:

- End-to-end asset management capabilities
- Real-time performance dashboards
- Smart automation features
- Advanced analytics
- Integrated customer sentiment insights

Accessible via both web and mobile applications, the solution simplified investor onboarding and provided a unified view of:

- Net worth
- Portfolio performance
- Reconciliation data from RTAs

The engagement began with detailed data discovery and application analysis to ensure alignment with business objectives and long-term scalability.

Results:

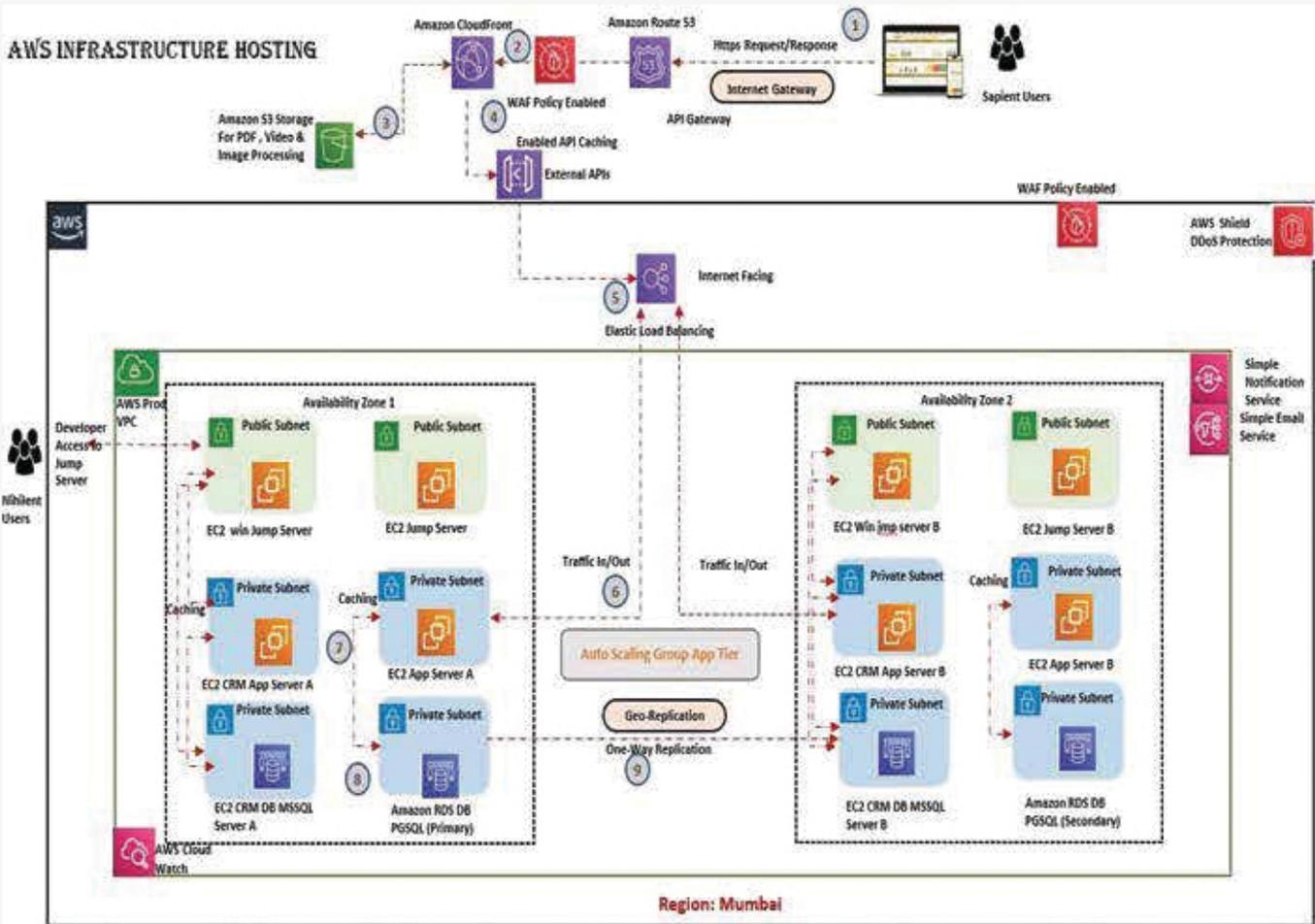
The collaboration resulted in a dynamic, scalable digital investment ecosystem on AWS.

Key outcomes included:

- A centralized digital wealth management hub
- Live performance dashboards and reporting
- Intelligent automation for operational efficiency
- Enhanced analytics for data-driven decision-making
- Seamless investor experience across web and mobile platforms

The platform delivered a unified perspective on wealth, performance, and portfolio management, significantly elevating the overall investor experience.





Conclusion:

Nihilent successfully delivered a future-ready digital investment platform for a leading Indian wealth management firm.

The transformation modernized legacy systems, strengthened digital engagement, and created a scalable foundation for innovation in wealth management.



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